

# WEST COAST GOVERNORS' AGREEMENT on OCEAN HEALTH

CALIFORNIA OREGON WASHINGTON

**Welcome!**

**The Regional Ocean Partnership  
Funding Program  
Webinar  
Will be Starting Shortly**

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## **Regional Ocean Partnership Funding Program**

**Concepts Informing the  
West Coast Response to the  
Federal Funding Opportunity**

November 30, 2010

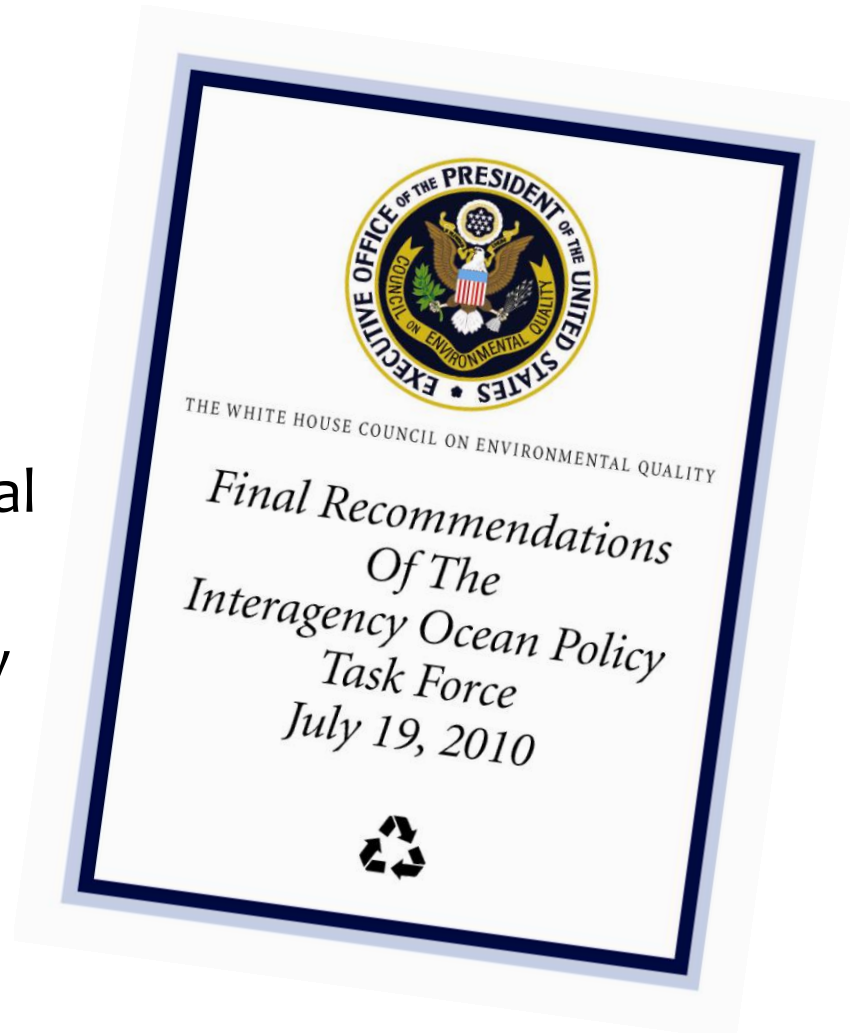
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- 
- **Housekeeping and Agenda**
    - Background
    - Input received to date
    - Synthesis of information
    - Approach for the West Coast
    - Proposal structure
    - Answer questions via online chat tool

# Background

- **National Ocean Policy Task Force**
  - First ever national ocean policy
  - Strengthened governance structure – National Ocean Council
  - Articulated priority actions
  - CMSP is 1 of 9 priority objectives





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## Background

- **NOAA's Regional Ocean Partnership Funding Program - September 2010**
  - Competitive funding for ROPs that include/emphasize regional CMSP
  - Purpose – advance effective coastal and ocean management through regional ocean governance
  - 2 categories of funding
    - Focus Area 1 - Activities that contribute to achieving ROP priorities while advancing CMSP
    - Focus Area 2 - ROP development and governance support for existing ROPs

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## Background

**WCGA is existing lead ROP for the West Coast**

- Proposals must directly involve or include a letter of support or endorsement from the lead ROP for each region
- Deadline for proposal submission – December 10, 2010



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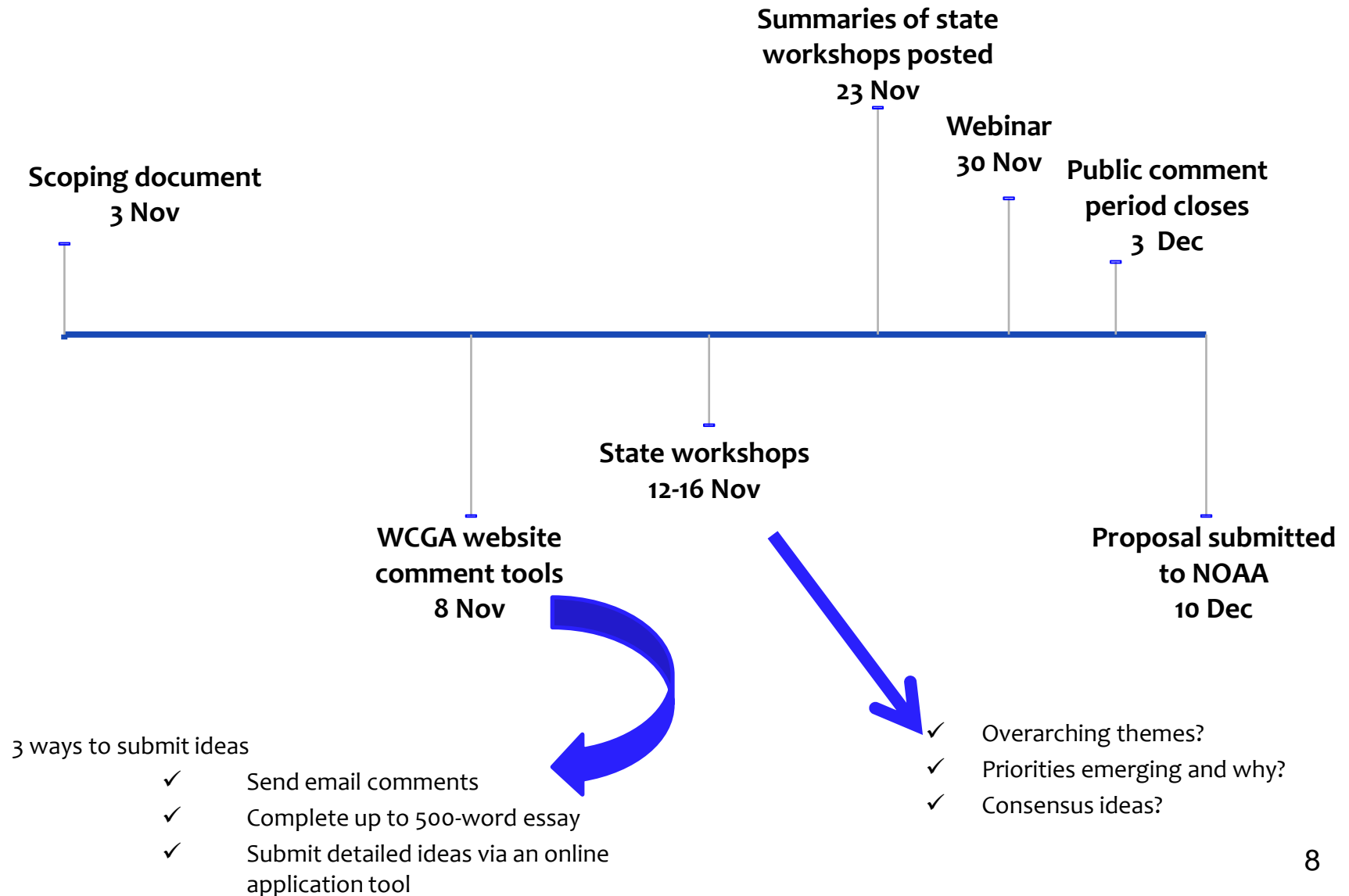
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## Approach for the West Coast

- Submit 2 proposals
  - Focus Area 1 (15 pages)
  - Focus Area 2 (5 pages)
- Link both proposals to achieve regional outcomes
- WCGA will enlist *National Fish and Wildlife Foundation* as its fiscal sponsor



# WCGA Process to Develop ROPFP Proposal





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## State Workshop Discussions

- **California**

- **Key priorities:**

- Information Expansion and Accessibility
    - Sustainable Coastal Communities
    - Climate Change
    - Tribal Science
    - Implementation Planning
    - Existing Collaboration

- **Breakout groups:**

- Data Collection, Data Synthesis, Data Synthesis (with Emphasis in Climate Change), Sustainable Coastal Communities, Tribal, Strategic Planning, Renewable Ocean Energy



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## State Workshop Discussions

- **Oregon**

- **Key priorities:**

- Standardize socioeconomic data
    - Region-wide data collection, analysis, and synthesis
    - Fill in data gaps
    - Stakeholder engagement
    - IEAs
    - Target Areas of Emphasis where the West Coast can excel

- **Breakout groups:**

- Data Portals, Data Synthesis and Decision Support (3), Public Engagement (including Socioeconomic Impact), Context and Strategic Focus





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## State Workshop Discussions

- **Washington**

- **Key priorities:**

- Include Marine Resource Committees (MRCs)
- Identify and designate important ecological areas/habitat mapping
- Develop infrastructure to propagate mapping
- Include data from fishers and recreationists
- Analyze data gaps and define metadata – seafloor mapping
- Stakeholder engagement and public outreach

- **Breakout groups:**

- Data Collection, Data Synthesis, Public Engagement, Climate Change, Decision-Making (Governance and Problem Identification)



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## State Workshop Discussions – Crosscutting Themes

### Needs

- Data
  - Data synthesis and portal
  - Data collection
    - Seafloor mapping
    - Socioeconomic data

### Key Issues

- Sustainable communities
- Renewable ocean energy
- Climate change

### Strategic Approaches

- Leverage existing efforts
- Stakeholder engagement
- Regional coordination and approaches





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## WCGA Website Submissions – Crosscutting Themes

### Needs

(23 email and 500-word essays)

- Data
  - Map Human Uses
  - Seafloor Mapping
  - Habitat and Species Surveys

### Key Issues

- Climate Change
- Sustainable Communities
- Marine Debris and Pollution

### Strategic Approaches

- Stakeholder Engagement
- ID and Protect Ecological Areas
- Existing Datasets to Inform
- Regional Integrated Ecosystem Assessments, Ecosystem-Based Management



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## WCGA Online Application Tool Submissions

- **23 Submissions\***
  - California – 11, Oregon – 8, Washington – 4
  - Year 1 total funding requested - \$9.4 million
  - Year 2 total funding requested - \$9.1 million

\* Some ideas submitted from region-wide network of professionals





# Online Application Tool Submissions

- **Data Synthesis and Collection (including socioeconomic data)**
  - Coordinated Regional Displays
  - West Coast Regional Data Integration Framework
  - Spatial Index of Integrated Ecosystem Assessment Data – Pilot Project for Region and Nation
  - CA Geospatial Coastal and Marine Data Information Management System
  - Siting Ocean Renewable Energy: Spatial Analysis
  - IEA's: Three-dimensional Synthesis of Ecological Data for CMSP
- **Regional Demonstration Projects**
  - Application of Video Analytics to Count Human Uses of Ports and Beaches
  - Southern CA Pilot Field Studies of Alternative Fish Impingement Mortality and Entrainment Reduction Technologies
- **Modeling**
  - Unify West Coast Seafloor Mapping Efforts
- **CMSP Regional Planning Processes**
  - CMSP Stakeholder Engagement (Regional Sea Grant Programs)
  - CMSP Stakeholder Outreach, Engagement & Coordination (replicate ORs program)
  - Connecting National and Regional Priorities to Coastal Communities (EBM Network)
  - Expanding the NERRS Coastal Training Program Network





# Online Application Tool Submissions

- **Decision Support Tools**

- Participatory Decision Support for CMSP – Expanding MarineMap
- Transforming Complex Long-term Monitoring Data into Relevant Tools for Planners and Policy Makers
- Map Coastal Human Uses on the West Coast

- **Coordination**

- Coordination of Regional Federal Programs Assistance to ROP Implementation of CMSP
- Workshop to Assess the Research and Information Needs for CMSP on the West Coast

- **Habitat**

- Cross-regional Nearshore Fish Use as a Vector for Ocean Literacy for the WCGA IEA
- Expand Monitoring of Rocky Intertidal Reefs Along the West Coast to Include Areas of High Risk to Oil Spill Damage

- **Outreach**

- Ocean Frontiers Documentary

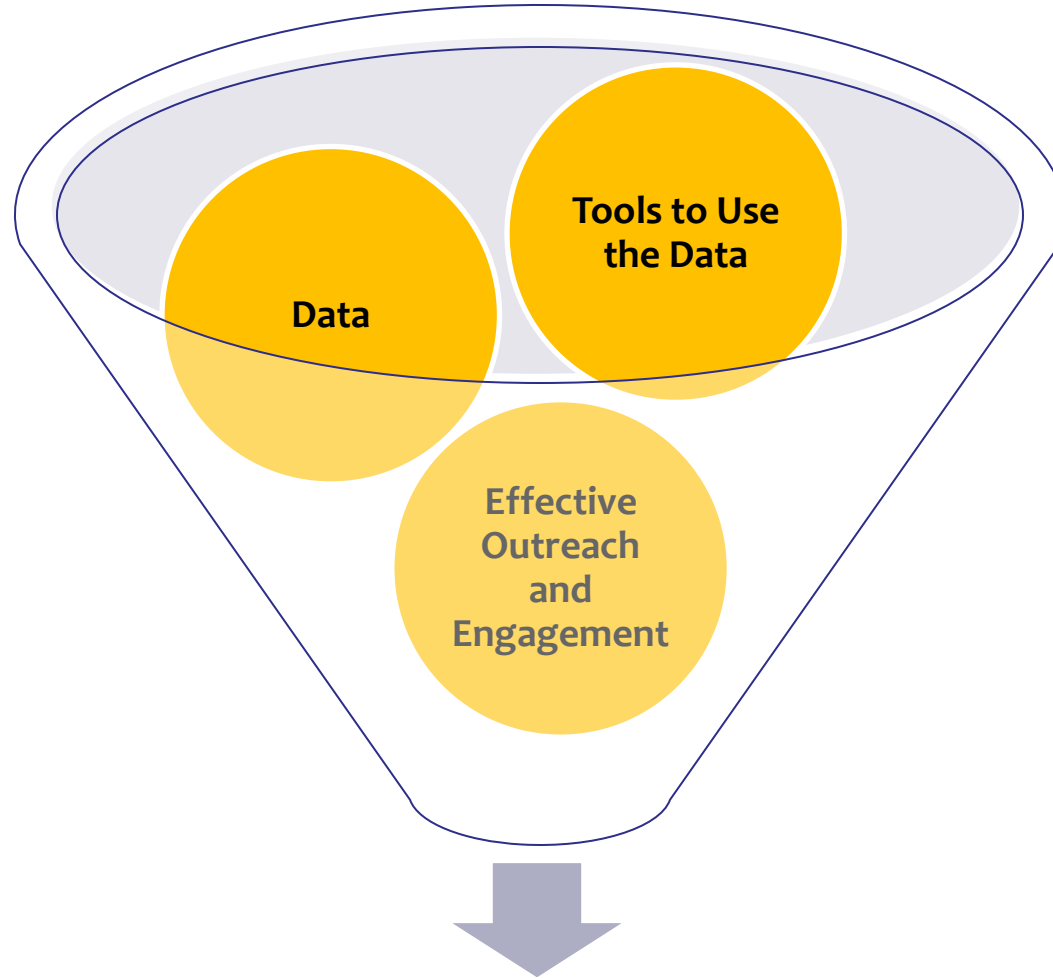
- **Climate Change**

- Climate Change Impacts of Sea Level Rise to the US West Coast
- West Coast Sea Level Project



# Emerging Themes

## Context for the West Coast Funding Request



**Concepts to Inform Proposal**

# Framing the Proposal

*Sustainable Coastal Communities – balance the economic health of the community with environmental protections*

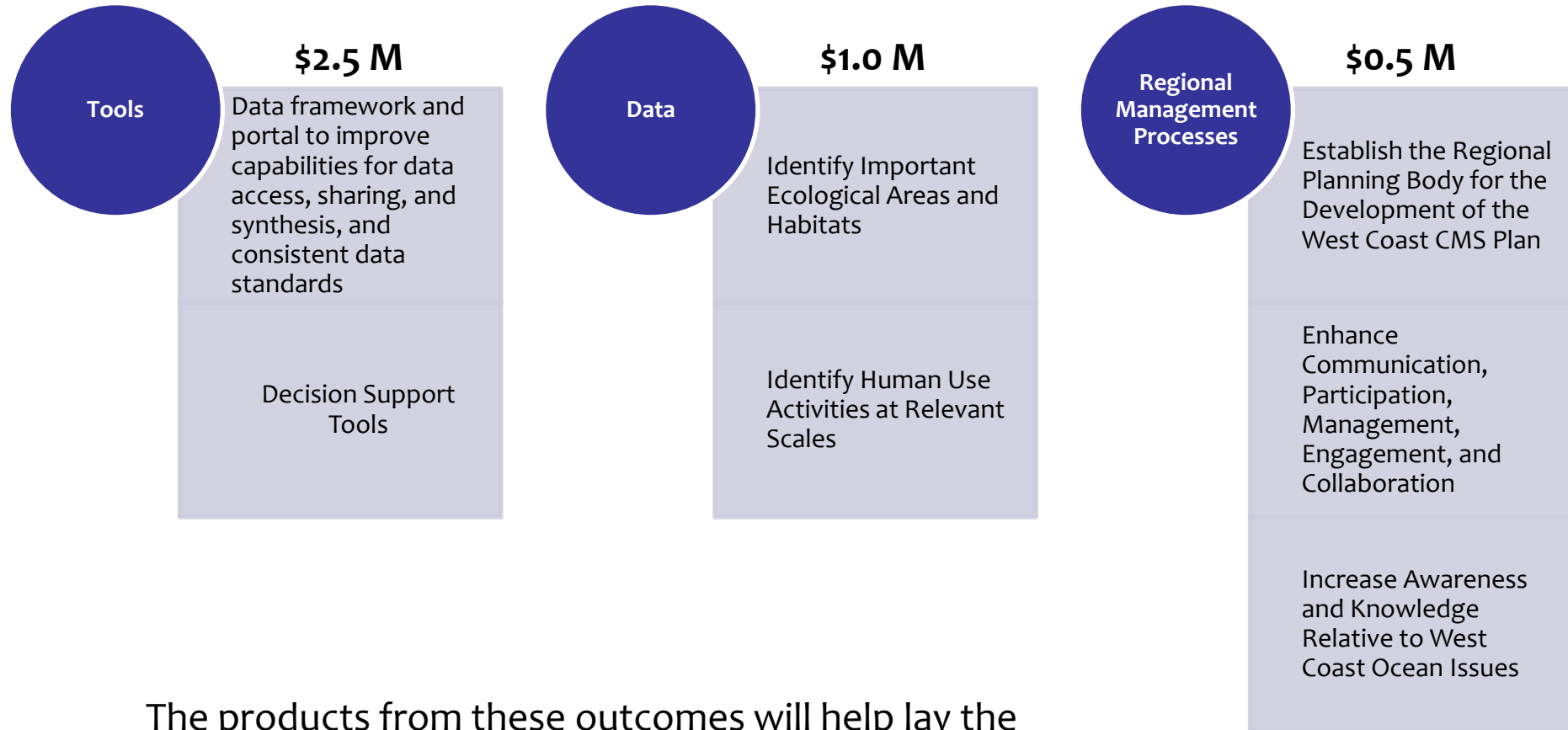
## Examples

- Renewable Ocean Energy
- Sustainable Fisheries
- Healthy Habitats
- etc. ....



## Focus Area 1

### Marine Spatial Planning Focus - \$4M



The products from these outcomes will help lay the framework for a regional plan for the West Coast.

## Focus Area 2

Regional Ocean Partnership and Tribal Engagement Focus - \$300,000



**Administration  
of West Coast  
Regional  
Ocean  
Partnership**

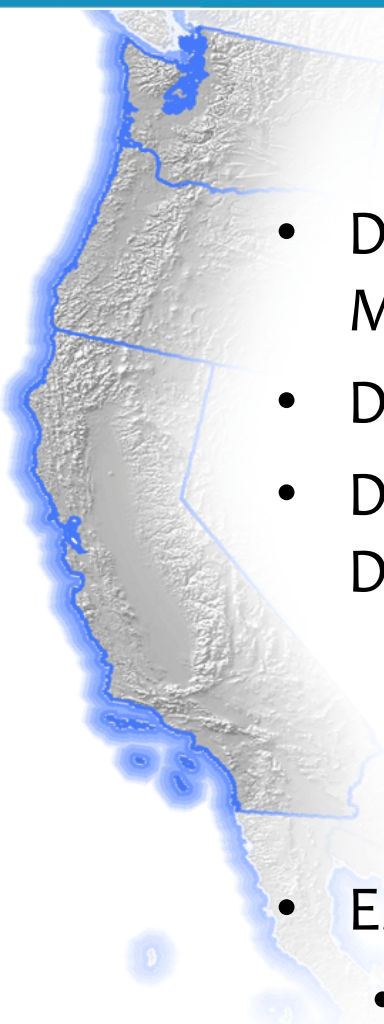
Operations and  
Management of West  
Coast ROP, including  
engagement with  
tribes



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## Proposal Contents

- 
- Describe the Outcomes to be Achieved and How Much it Will Cost
  - Defer Naming Entities to Carry Out Work
  - Describe the process for developing RFPs after December 10, 2010
    - Gives regional entities additional opportunities to network and develop full project proposals
  - Estimated Amount WCGA will be Requesting
    - Focus Area 1 - \$4 M; Focus Area 2 - \$300,000

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## Questions



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[www.westcoastoceans.gov](http://www.westcoastoceans.gov)



**Thank you!**